

# Why is Model Teaching so Affordable?

Learn about why Model Teaching is the most affordable professional development provider for teachers, and why that matters.

Read the Full Article Here: <https://www.modelteaching.com/education-articles/teacher-wellness/why-is-model-teaching-so-affordable>

## You Deserve Better than Overpriced PD.

Teaching is one of the most important professions in the world. You are educating and helping to raise the next generation of citizens. You are often the first adult outside of the student's immediate family who believes in them and pushes them to be their best selves, and you have a significant responsibility to ensure your students are successful. And yet, you are in a profession that rarely pays you what it should, based on the immense value that you provide your students.

Between license renewals, salary advancement requirements, and regular professional learning, teachers and schools often spend hundreds, and sometimes thousands, of dollars on continuing education courses every couple of years. What's worse, many professional development providers charge a premium for subpar content and learning experiences.

At Model Teaching, we built the company to challenge that norm, and we decided early on that effective training didn't have to be prohibitively expensive. After helping over 30,000 educators (and counting) earn their PD hours and graduate-level credits for license renewal and salary advancement, and helping hundreds of schools provide affordable training programs for their teachers, our 4.9 out of 5-star course ratings prove that affordability doesn't mean low quality.

## Model Teaching's Low-Cost Yet High-Quality Course Options

Our Quick Courses are just **\$15 for 1 PD hour** of focused, actionable learning. Our Build Your Own PD Bundle options, which give you access to a set number of hours to choose from our entire course menu, start at just **\$25**.

Credit Courses are also reasonably priced, with a 1-credit course totaling only \$165. But, the real savings come with our Build Your Own Credit Bundle options, where the total per course or per-credit cost drops up to 50% less or more than what other providers charge. That means you can earn your full salary advancement bump for as little as \$85 per course TOTAL when you bundle credit courses with us in bundles up to 45 credits!

## How We Keep Costs Low Without Cutting Corners

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How does Model Teaching offer courses that are dramatically cheaper than other providers and still manage to be better quality, a better learning experience, and a richer set of resources, content, and activities? It starts with what we choose not to spend money on.

X We don't sink cash into massive marketing budgets. You won't see daily promotional emails or be bombarded with social media advertising. We don't drop thousands of dollars into conference exhibit booths or sponsor flashy industry events. Our growth is primarily driven by word of mouth. When teachers complete a low-cost course and realize they gained useful knowledge without wasting their time, they tell others. With Model Teaching being one of the fastest-growing providers of PD in the United States, that organic growth speaks for itself.

X We don't bloat our company with unnecessary overhead. Our goal from inception was to operate as a lean and purposeful organization that focuses only on what matters- affordable teacher PD that is actually impactful for your classroom. This means no corporate offices or large executive teams filled with managers who earn high salaries yet don't directly add value to teachers. These savings are passed directly to our teachers through lower course prices.

X We don't pad our courses with filler content or reinvent the wheel each time a course is developed. We use a standardized course structure developed from our experience in school support services and teacher training, where we quickly identified what worked and what teachers needed in actionable PD. You won't find long essays or redundant readings that feel like busywork in our courses. Instead, you experience a streamlined course format with relevant resources and activities. And this streamlined format means lower development and evaluation costs, which we pass along to you.

X Our bundled course options save you money. The majority of our teachers choose bundled options: either bundling their required PD hours for license renewals, credit courses for salary advancement, or PD hours for school PD training. Bundling allows us to pass significant savings onto you. Model Teaching benefits from you taking multiple courses in one place, and you benefit with significantly reduced costs. And, once you take even one Model Teaching course, you'll want to take more with us anyway, as you experience the better quality and more impactful learning experience compared with other providers.

X We simply invest where it matters. Model Teaching was founded by a certified teacher who was often disappointed by the mandated PD offered as opportunities to district teachers. We understand that what teachers want are ready-to-use classroom resources and ideas, and a streamlined course format that is easy to use but still allows for lots of

learning that's applicable in the classroom. We simply invest in the areas that matter, focusing directly on relevant course content on an easy-to-use platform.

### **Better Courses at a Better Price**

Most PD providers will focus either on theory or on strategy. They may spend hours explaining *why* a particular strategy works, citing research and walking through abstract frameworks. Or they'll skip any relevant background and instead bombard you with strategy ideas that contain little connection to classroom application. Teachers need to know both the why and how, with a simple blueprint to follow for easy, effective implementation in the classroom.

Model Teaching courses are built from the ground up around implementation. Every course includes a clear action plan, step-by-step guidance, and downloadable resources that bridge the gap between learning about a strategy and actually using it. Whether you're learning about co-teaching models, checking for understanding in elementary math, or building a classroom behavior management system, you'll leave every course with something tangible you can bring to your classroom. Most importantly, our courses don't waste your time; instead, they provide you with valuable, actionable tools ready for your classroom.

Our course topics span the full spectrum of what today's teachers need: classroom management, differentiation, ELL strategies, social-emotional learning, special education, STEM, literacy, assessment design, gifted education, AI in the classroom, financial literacy, and much more. We continually add new courses to stay current with the evolving needs of educators.

Compare that to some providers that simply give access to lower-quality 30- and 60-minute video webinars, or other providers that instead provide text-heavy courses or require you to purchase a separate textbook and write long essays disconnected from your teaching practice. Model Teaching gives you more usable content, more resources, and more practical value, all at a lower price.

### **Why Affordability is a Mission**

We believe that making PD affordable is itself a form of advocacy for teachers.

Think about what it means when a first-year teacher in a Title I school needs 30 PD hours to renew their license. With some providers, that could be hundreds of dollars out of an already tight budget. At Model Teaching prices, it's a fraction of that, and the teacher gets better resources and courses.

Or, what about a veteran teacher who wants to move up a salary lane but hesitates because the credit courses are too expensive? Model Teaching's pay-as-you-go credit model, combined with our cost-effective bundled course options, lets teachers start learning immediately and spread the cost over time as they complete their courses. There are no lump-sum payments, no financing fees, and no debt associated with our courses.

Think about what it means for school districts operating on limited professional development budgets. With Model Teaching, a district can provide comprehensive, high-quality training to an entire staff for less than what many providers charge for a handful of teachers.

We believe that affordable PD isn't just a nice-to-have. When the cost of good professional development is prohibitive, the teachers and schools who can least afford it, even though they may need the courses the most, are the ones who lose out. Model Teaching structures our professional learning to make sure that doesn't happen, and that great quality PD is available to everyone.

## **In Conclusion**

Model Teaching is proof that PD can be impactful for teachers at a reasonable course price. With courses rated 4.9 out of 5 by over 20,000 teachers, PD courses starting at \$15, and graduate-level credits available at up to 50% less than leading providers, our course offerings keep costs manageable at every step. Our mission is to respect teachers enough to give them what they deserve: excellent professional development that doesn't break the bank.

**Ready to see the difference for yourself?** Browse our [full course menu](#) or check out our [free courses and discounts](#) to get started.

*Model Teaching provides online professional development and graduate-level credit courses for K-12 teachers and educators. Rated 4.9/5 by 20,000+ teachers. Learn more at [modelteaching.com](https://modelteaching.com).*